Thaddeus Lorenz

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Professional Experience

Product Manager/Owner - Deloitte
October 2020 - Present

- Successfully led engineering, operations, and design teams as a Product Owner for lead generation application by establishing clear KPI's, developing net-new features, and defining stakeholder expectations to ensure project completion.
- Collaborated with the Engineering team to develop a 5-year product roadmap for healthcare application that aligned with organization's OKRs, customer acquisition strategy, and financial goals.
- Managed team of Engineers and Data Scientists via daily agile ceremonies, sprint estimating/planning, backlog refinement, and outlining of product standards to ensure clear communication and collaboration.
- Led financial modeling, planning, and forecasting for development of a digital application as a Product Owner to align organization's financial goals for profitability.

Technical Product Manager - Lightspeed Studio
September 2021 - 2022

- Prioritized and groomed product backlog for Engineering team to ensure timely updates to production environment for a location-based social media application.
- Implemented QA testing and code review process to align stakeholder expectations based on UI/UX designs and to assist in onboarding new developers.

Entrepreneurial Experience

Independent - Minute Journal
August 2022 - Present

- Founded cognitive behavioral therapy mobile application based on market research and demand presented by local CBT professionals leading to partnership and growing user base.
- Scoped, designed, and developed application using Swift and Google Cloud Database based on client needs, financial forecasts, and company goals.

Education

- Pennsylvania State University B.S. - Information Science and Technology, University Park, PA
- Pennsylvania State University Specialization - Business Fundamentals, University Park, PA

Skills

Product Roadmap Development, Agile/Scrum, Google/Facebook Ads, Power BI, Swift, Google Cloud Database